


## C MESSAGES TO VISITORS ABOUT WHAT THE TRAIL OPERATOR IS DOING TO KEEP VISITORS SAFE

The following is provided as a sample communication for you to tailor to your trail and the steps you are taking to manage COVID-19. You can post this on your website, social media channels and / or directly email to your contacts.



### TO OUR VISITORS

Dear Trail Enthusiast,

**Insert Trail Name** is open, and we invite you to come and enjoy it.


The COVID-19 pandemic has been very challenging and we all have a role to play in helping to stop its spread. Like you, we take our role seriously. Though health officials agree that recreating outdoors when physically distanced poses a lower risk for infection or transmission of COVID-19, **Name of Trail Operator**, are taking purposeful steps to help keep you safe while enjoying The Great Trail. In addition to following all provincial or territorial and local orders and regulations, we are: **(select and only include the appropriate bullets. This list contains examples only):**

- Changing our trail to a one-way trail to promote physical distancing,
- Prohibiting certain activities to better support physical distancing and visitor safety,
- Educating visitors about how they can enjoy the trail and amenities safely and responsibly,
- Installing signage throughout the trail reminding visitors about good hygiene and physical distancing,
- Closing high touch amenities on the trail that can not be regularly disinfected,
- Increasing the cleaning frequency of trail amenities,
- Limiting parking capacity to help limit the number of visitors on the trail at one time,
- **(other actions - insert here).**

These steps, along with your commitment to following the guidelines, will help to ensure we collectively do our part to limit the spread of COVID-19 and keep The Great Trail open. We look forward to seeing you on the **Insert Trail Name** when you are comfortable.

Happy Trails.

**TheGreatTrail.ca**



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